

10 STEPS To Design Your DREAM Kitchen

Like a Pro!



A guide to help busy moms design their dream kitchen so
it functions *beautifully* for the entire family!



Free Guide!

This is the beginning of something beautiful...



Ready to design your own kitchen and feeling overwhelmed?

Don't know where to start?

I can help! With over 15 years of professional interior design experience I'm here to help you design your new kitchen the same way I would. The design process should be fun! Over the years I've created a method that I use for every project and clients love it. Follow the step by step guide, stay super organized and feel confident in knowing you got this!

Today you have access to:

- ~ My Proven 10 Step Design Process
- ~ Tips For Staying Organized
- ~ My #1 Secret to Loving the End Result

Process

Here's the exact steps to take.



What To Do:

- 01 **Paint Color / Color Palette**
Choose paint color and color palette
- 02 **Cabinet Plan / Layout**
Decide cabinet layout.
*work with a cabinet professional for best results
- 03 **Appliances**
Review and select any appliances
- 04 **Cabinet Door Styles, Finish, Molding**
Select cabinet door styles, finish, and molding
- 05 **Plumbing Fixtures**
Choose plumbing fixtures
- 06 **Backsplash**
Pick tile and/or backsplash
- 07 **Countertop**
Select countertop material
- 08 **Flooring**
Decide on flooring
- 09 **Light Fixtures**
Choose light fixtures
- 10 **Cabinet Hardware**
Pick cabinet hardware

Trust me...

I've got you covered, even if you don't know where to start! Just follow these simple steps.



Complete each step in the design process in the order listed for *best* results.

Each step builds on the steps *before it* and is organized based on years of working with construction schedules.

"A well designed home brings us joy, inspiration and change our lives for the better." - Robin Johnson

Jot down ideas

A white notepad with a black polka-dot sticker at the top. It contains ten horizontal lines for writing.

Organization Tips

How to keep up with all the moving parts.

There is going to be a lot of important information to keep up with...

AND YOU WILL MOST LIKELY MAKE MANY CHANGES AND REVISIONS ALONG THE WAY.
HERE'S HOW I KEEP IT ALL STRAIGHT, EVEN FOR MULTIPLE PROJECTS:

Tip 1

Create a project notebook

Use a 3-ring hardcover binder divided into 10 sections for each of the design steps. For each selection you may ask your supplier to email you a copy for your records and of course your handy project notebook.

For every revision, repeat the process. You may want to include a plastic sleeve to store paint swatches in. This tip is *so important* because your project details will start to blur together after a while! Having a binder will help keep you super organized when you are looking for important information all throughout your project.

Tip 2

Take lots of pictures

Some suppliers will email you photos of your selections but always take pictures with showroom samples. You never know when you may need them to prove what you ordered. I recommend to photograph the front and back capturing the manufacturer information, style, color for my records.

Equally important though, these photos will help you remember what in the heck you ordered! I'm not kidding. Print photos and file in each section of your binder respectively. You will refer to these photos often as you are coordinating future design selections.

Tip 3

Create a duplicate notebook

One for you and one for your contractor. You will be one of their favorite clients ever!

Communication is *so important* and everything they need will be spelled out for them from the start. Your project will run much smoother saving time and money.

My #1 Secret...

to getting a final result you will LOVE!



Samples!!!

Samples are your new best friend! *Ask for* and gather as many samples as you can of everything going into your new kitchen. Lug them around with you while shopping. Lay them all out together when making design selections. Borrow and return samples of cabinet doors, flooring and tile. Countertops can be challenging but they may have samples. You basically need to set up camp at each stop to ensure *design genius*! Lastly, always *bring your* project binder full of information you have gathered along the way. You and your suppliers will refer to it frequently.

Here is my promise to you...if you love your sample individually *AND* love them all together, you will absolutely LOVE your new kitchen, I promise!

You got this!

You're off to designing like a pro!



WORK WITH ME

Create Joy. Feel Energized. Be Confident.

Now you know my proven professional design process, how to stay organized throughout it AND my top secret to creating a design you will love!

Your friends will think you went to design school and you may just decide this is your new thing! I would love to see your before and after photos and might even feature your project!

Join my brand new Facebook community where moms just like you are sharing the same design journey!

Want one-on-one service? Book a free 15-min discovery call on my website at any time.



Robin Johnson
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